



**FEB, 2024**

## 04 **CORE PHILOSOPHY**

## 05 **ABOUT US**

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- What We Do
- How We Work
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## 10 **BUSINESS VERTICALS**

- Retail Distribution
- Global Commerce
- Value Added Tech. Distribution
- Software Solutions
- Ice Cream Retail Outlets
- Creative Services

## 59 **CONTACT US**

# WE ARE **THE PEOPLE'S** COMPANY



I Work

I Build the Business

I Build Cavitak

It's WE TOGETHER WHO BUILD THIS COMPANY

**We ARE THE People's Company**

# CORE PHILOSOPHY

Our vision is rooted in  
just one question,

# WHAT'S NEXT?

We DO, We ENJOY

We REDO, We UNDO.

We FAIL, We LEARN, We IMPROVE

We BUILD, We REBUILD.

We PLAN, We BRING THE NEXT.

We KEEP DOING!

WHAT'S NEXT?



# ABOUT US



## HOW IT ALL STARTED

Established in the year **1987**

Evolved from various proprietary firms like Cavitak Vision, Cavitak Marketing, Cavitak Enterprise, Cavitak System, AMS Enterprise and Commfast.

Aggregated all our proprietary firms and became a private limited company called Cavitak Marketing Private Limited in **2011**.



## WHAT WE DO

At Cavitak, we delight our customers and partners with products and services categorised in following verticals:



**Retail Distribution**



**Value Added Technology Distribution**



**Design and Implementation of Software Solution**



**Offering a Superior Ice-Cream Dessert Experience**



**Creative Branding and Advertising Services**



**Global Commerce**



## HOW WE WORK

We strategize in anything we do. The mantra is to **THINK, PLAN and ACT!**

Each day we strive for self-improvement with the mantra of **What's Next!**

We don't believe in short-term relations, our efforts are always in line with building long-lasting relations.

# TIMELINE

Dish  
Antenna



1987

Shyam  
EPABX



1988

Beetel  
Push Button  
Phone



1989

Matrix  
PBX



1993

Pager  
(Casio Brand)



1997

SAND



2013

I Contrast  
Ice Cream



2012

Matrix  
Access  
Control



2011

FAX  
Global and  
Brother



2000

Nokia  
Mobiles



1997

VIVO  
Mobiles



2015

BOSCH PA



2016

Electro-  
Voice



2018

JBL &  
Harman  
Kardon



2018

Team BST



2018

Hochiki



2019

Numeric  
UPS



2019

Yale



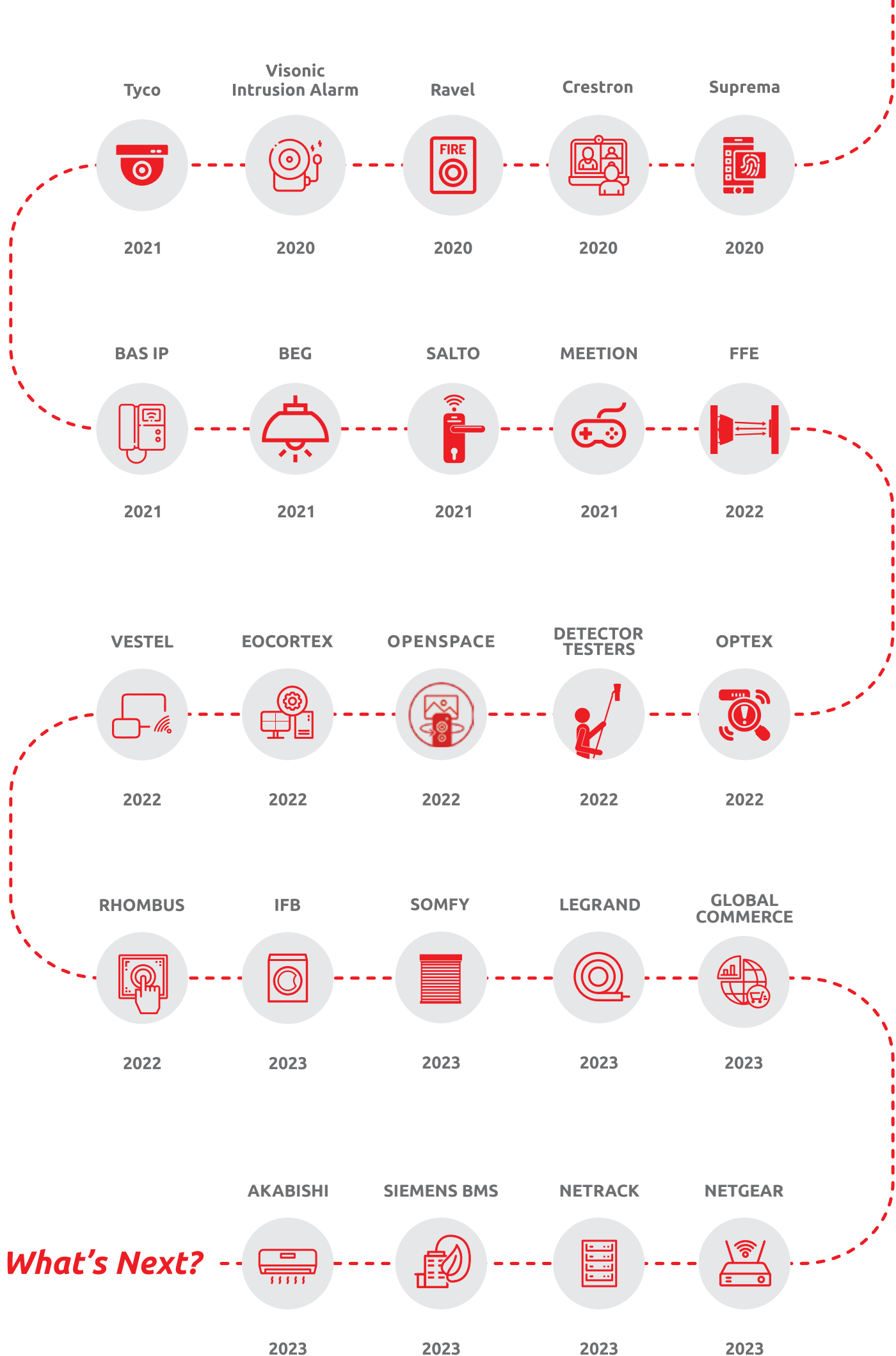
2019

NEC PBX



2018

06





## KEY STATISTICS



Verticals



Minds and Souls



Offices which we call  
our Second Home



Channel Partners  
and Dealers



Annual Turnover



Years of Experience



Warehouses



Portfolio of Brands

# OUR PRESENCE



Explore our  
Locations



Broadening our horizons!

Our fully owned offshore  
subsidiary is now in

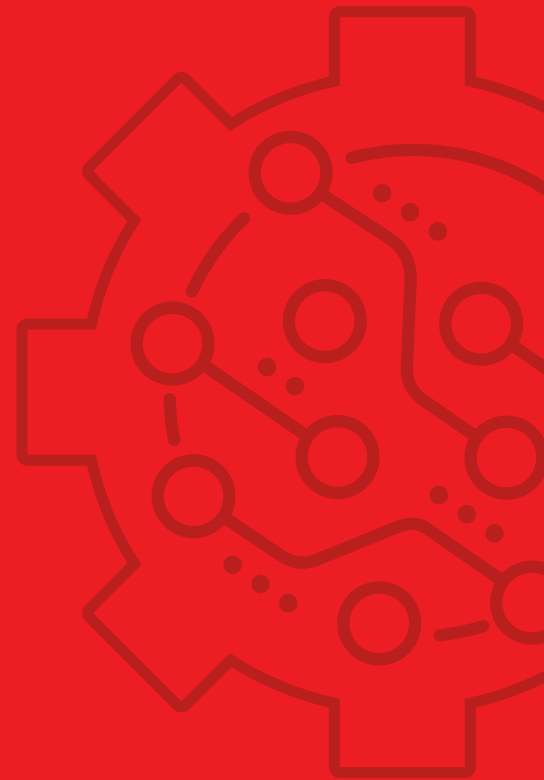
**SINGAPORE**





# — RETAIL DISTRIBUTION

- VIVO
- JBL
- AKABISHI
- IFB



vivo

OUR PARTNERS



Mobile Phones

Cavitak has been a distributor of VIVO Mobile Phones for the entire Ahmedabad district from the day it started operations in India.

VIVO is a young global smartphone brand, focusing on introducing perfect sound quality and ultimate photography with cutting-edge technology. They contribute to their mission of taking mobile photography to the next level, by distributing latest models and matching the needs of retailers.



Daring to pursue true perfection

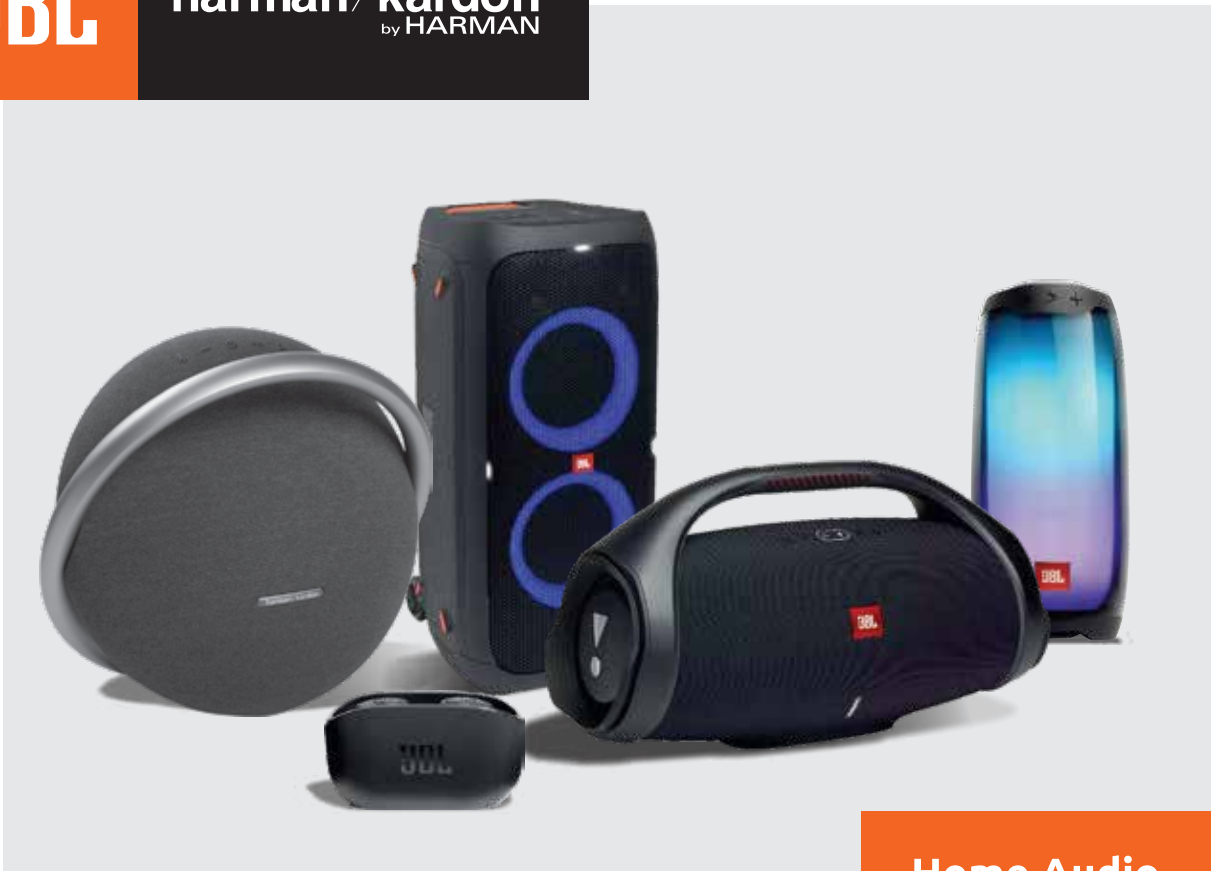
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harman/kardon®  
by HARMAN

Retail Distribution

OUR PARTNERS



Home Audio

JBL as well as Harman Kardon are owned by Harman International Industries, a subsidiary of South Korean company Samsung Electronics. Audiophiles from every generation call on HARMAN to deliver the best in sound in the studio and on the stage, at home and on the go.

Became an official distributor of music and sound systems from JBL and Harman Kardon, distributing wide range of earphones, headphones, smart audio and home audio solutions.

### Product Categories

- ⦿ In-Earphones
- ⦿ On-Ear Headphones
- ⦿ Portable Bluetooth Speakers
- ⦿ Soundbars



JBL Soundbar 9.1 True Wireless

The Best in Sound Experience!

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OUR PARTNERS



Akabishi is a sub-brand of Mitsubishi Electric Corporation which is a Japanese multinational electronics and electrical equipment manufacturing company headquartered in Tokyo, Japan. It was established in 1921 as a spin-off from the electrical machinery manufacturing business of Mitsubishi Shipbuilding at the Kobe Shipyard.

To ease customers' minds it puts extra effort and care while designing. So that they may use the products with the reassurance that comes through high-quality parts manufacturing and impeccable assembly.

### Product Categories

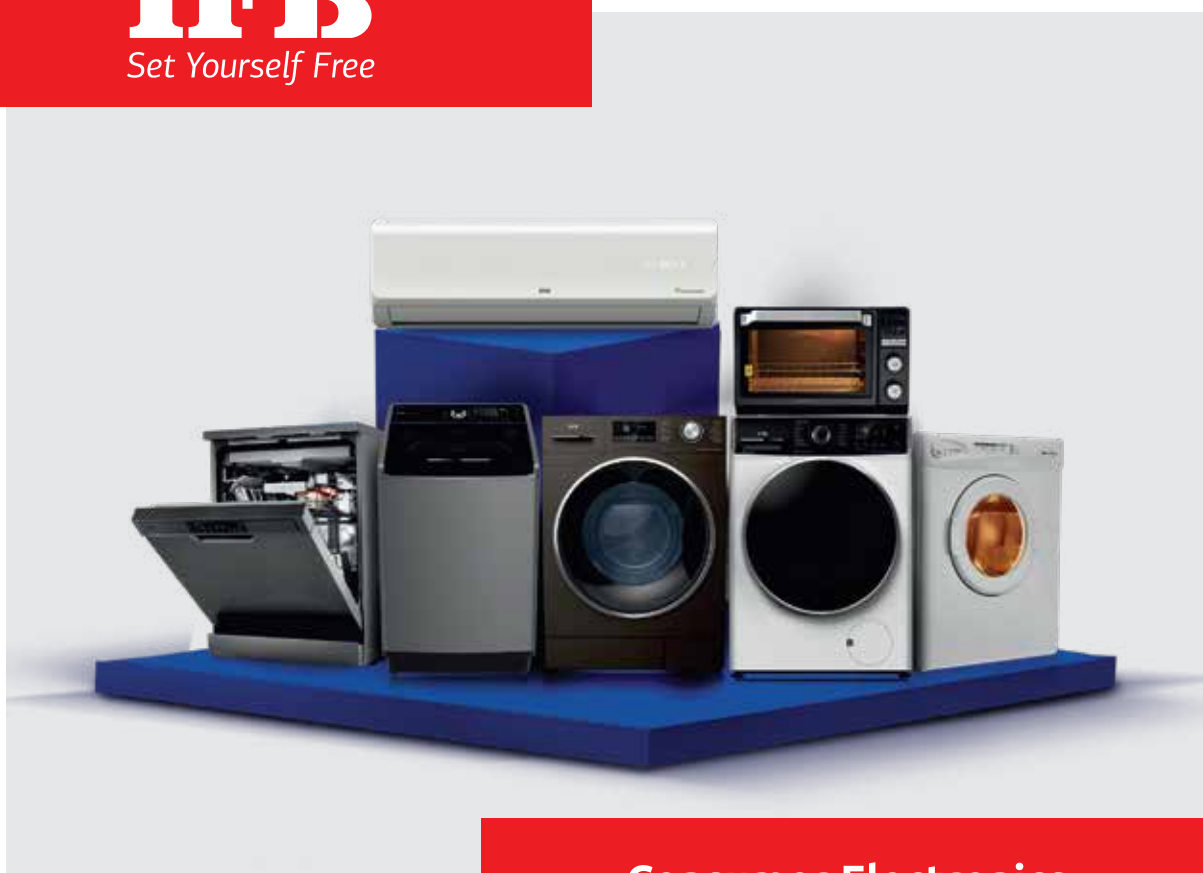
- ⦿ Split Air Conditioner
- ⦿ Window Air Conditioner
- ⦿ Cassette Air Conditioner



Made in India, Made for You.

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# OUR PARTNERS



## Consumer Electronics

In 1989, IFB began producing fully automatic washing machines and other state-of-the-art appliances. The Company is reputed for its forte in **QUALITY, DURABILITY** and **TECHNOLOGY**. We positively impact people's lives as well as the environment.

Over four decades our associate companies and divisions have celebrated technical excellence. Our products and services represent the leading edge in engineering with consistent quality. Today, with over 7 MILLION CUSTOMERS, we are a household name in India.

IFB provides comprehensive lifestyle solutions for **LAUNDRY, KITCHEN & LIVING**.

### IFB Product Categories:

#### LAUNDRY DIVISION

- ⦿ Front Load washing machine
- ⦿ Top Load washing machine
- ⦿ 100% Clothes Dryer
- ⦿ Washer Dryer & Refresher (WDR)

#### KITCHEN DIVISION

- ⦿ Chimney & Built-in Hob
- ⦿ Dishwasher
- ⦿ Built-in Oven
- ⦿ Microwave Oven

#### LIVING DIVISION

- ⦿ Air conditioner

#### INDUSTRIAL LAUNDRY & DISHWASHER SOLUTION



Refrigerator Plant

IFB believes on Vision - To be the Customer's first choice



**Global**  
COMMERCE

## Connecting the **DOTS!** From **BRANDS** to **CONSUMERS** and everything **IN-BETWEEN**.

Global Commerce is the latest vertical at Cavitak which specializes in facilitating Global Brands to establish it's base in India and provide them with comprehensive gamut of launch strategy to marketing to sales to post sales support. We also aim to similarly launch Indian brands on global platforms.



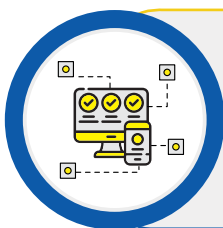
### Supply Chain Management

- ⦿ Import
- ⦿ Local Deliveries
- ⦿ Strong Warehousing Capacity in Multiple States

02

### Marketing

- ⦿ Brand Merchandising
- ⦿ Influencer Activity
- ⦿ Robust BI Implementation
- ⦿ Inplatform Marketing
- ⦿ Website Building



### Online Platforms

- ⦿ Integrated with Platforms
- ⦿ Strong ERP Implementation
- ⦿ Dedicated account management team for each portal



04

### Offline Platforms

- ⦿ Large format retail: Vijay Sales | Reliance | Croma
- ⦿ Retail Distribution



### After Sales Support

- ⦿ Pan India service centres & online support

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# CHUWI

OUR PARTNERS



Chuwi is a leading global brand specializing in laptops, tablets, and mini PCs. Chuwi has managed to carve out a niche in the market by providing devices that cater to consumers seeking cost-effective computing solutions.



### Laptops:

Corebook X i5 | Freebook | Gemibook X Pro | Corebook X i3 | Herobook Pro

Cost Effective | Expandable Storage | FHD Display | Light & Slim Design



### Tablet PC:

Ubook X

2K Resolution | Lightweight & Portable | Intel Core i5



### Mini PC:

CoreBox

12th Gen Intel Core Processor | Dual 4K @ 60 Hz Display | Windows 11

**The Affordable Powerhouse!**

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# loop

Earplugs



Noise filtering earwear  
engineered to shut  
down the outside noise.



Gaming  
Accessories

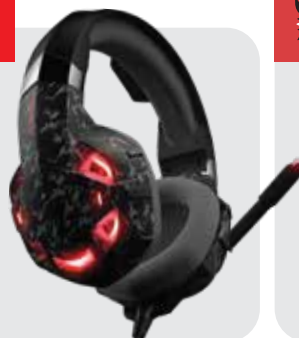
Comfortable  
and Immersive  
Play.



RUN MUS

Gaming  
Accessories

Powering  
your  
Gaming  
Experience!



Earbuds

Amplifying  
your  
Gaming  
Experience!







## Speakers



Feelings that last forever!



## Webcam



AI lens, making memories extraordinary.

## Portable Charger



Portable chargers, empowering your journey.





**BUYDEEM**

Cooking Appliances

Cooking made  
stylish, healthy,  
and easy.



Smart Home Appliances

**AIRROBO**



Making every  
home smart  
with AI

**NINESTARS**

Motion Sensor Trash Can

Motion Sensor  
Trash Can



Kitchenware

**Velosan**



Simplify your kitchen routine with  
easy-to-use cookware products.



## Value Added Tech. Distribution

Cavitak strives to **TAKE RESPONSIBILITY!**

Proactive Approach  
Taking Comprehensive  
Responsibility







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# AV

- Vestel
- Crestron AV
- Electro-Voice PRO Audio
- Bosch Conference



# VESTEL

Value Added Tech. Distribution

OUR PARTNERS



Visual Solutions

Comprised of 24 companies, the Vestel Group is a multi-industry manufacturer, which operates in electronics, household appliances, mobile technologies, LED lighting and defence. Originally founded in 1984, Vestel has grown from strength to strength, realizing its global potential after joining the Zorlu Group in 1994.

## Products:

- ⊙ Enterprise Grade Display
- ⊙ Digital Signage Display
- ⊙ Interactive Flat Panel Displays
- ⊙ LCD Videowall Displays



Professional  
Displays with  
**OPS Module**



For the powerful visual experience

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# OUR PARTNERS



## AV, Switching & Control

Crestron Electronics has carved the path for technological innovation since 1972. It provides automation solutions that transform the way people live their lives, making their day-to-day tasks easier, improving efficiency and productivity. With Crestron, you aren't just buying top-of-the-line electronics, you are investing in scalable and customised solutions, gaining 24/7 global service and support, and sponsoring products that are designed and manufactured in USA.

### Enterprise Solutions

- ⊙ UC Solutions (Mercury & Soundbar)
- ⊙ Enterprise Grade Tracking Camera Solution
- ⊙ MTR & Zoom Room Solutions
- ⊙ AV Matrix Switchers & Scalers
- ⊙ HDMI & USB-C Extenders (Transmitter & Receiver)
- ⊙ Modular Fliptop
- ⊙ AV Over IP Solution
- ⊙ XiO Cloud Management (Deploy, Manage, Monitor)
- ⊙ Room Scheduling Touch Panels
- ⊙ Occupancy Sensor with Motion Sensing
- ⊙ Enterprise Automation Solution
- ⊙ AV, HVAC, Lighting & Curtain Control
- ⊙ Humidity & Temperature Control
- ⊙ Scene Management
- ⊙ Videowall Controllers

### Wireless Presentation & Conferencing





OUR PARTNERS



Arrayable point-source  
Speakers

EVID Series

Professional Audio

For over 90 years, Electro Voice has designed and engineered leading edge sound reinforcement solutions - products that empower the performer, exceed the expectations of the audio professional and elevate the audience experience. Generations of hands-on professional knowledge is geared towards producing a portfolio of best in class speakers and microphones that combines performance, reliability and value.

### Product Categories

- ⊙ Install Commercial Systems
- ⊙ Live Sound Line Array Speakers
- ⊙ Portable Powered Speakers
- ⊙ All Microphone Families

### Your portable beast!

EVERSE 8



EVERSE 12



### Prestigious Projects:



Statue of Unity



Mahatma Mandir



Brahma Kumari



Lady BAGA,  
Connaught Place



Ayodhya  
Ram Mandir



Hotel Intercontinental

Looks beautiful, Sounds beautiful.

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# BOSCH

Value Added Tech. Distribution

OUR PARTNERS



## Conference System

Building on true world-class expertise, Bosch Security Systems has led the conference market for over 65 years. How? By addressing customer needs with outstanding products that cover all requirements and the promise of continuing to do so for many years to come.

### Conference Solution

- ◎ DICENTIS Conference System
- ◎ DICENTIS Wireless Conference System
- ◎ CCS 1000D Digital Discussion System
- ◎ CCS 900 Ultro Discussion System
- ◎ CCS 1000D Flush Mount System
- ◎ DCN next Generation



Enhancing meetings of all sizes

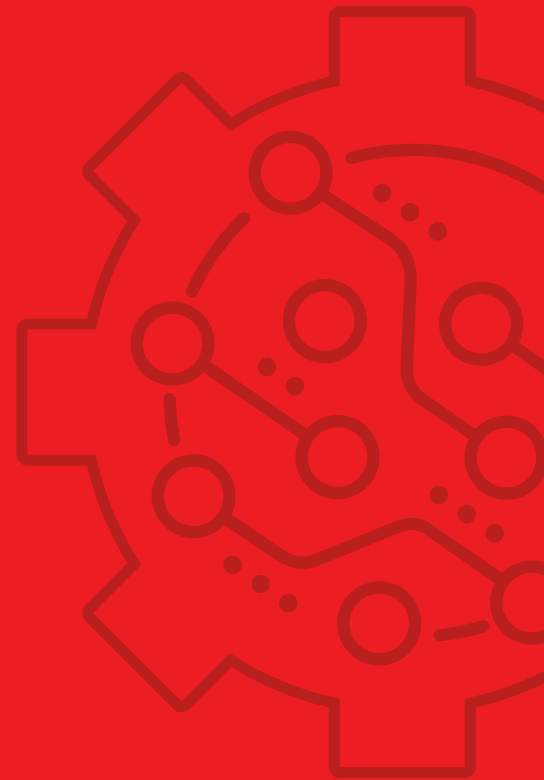
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# — AUTOMATION

- BAS IP VDP
- BEG Lighting Automation
- Visonic Intrusion
- Bosch Intrusion
- Crestron Home
- Somfy
- Optex
- Yale
- Rhombus





OUR PARTNERS



## TCP/IP Intercom solutions

**BAS-IP** is a leader in TCP/IP intercom solutions. Since 2008, international company, BAS-IP Ltd (the UK), has been working on the development of interphone systems, based on IP video monitoring technologies and IP telephony. Today, it represents innovative solutions on the market – IP intercom systems.

BAS-IP puts keen attention to detail to the product's design, simplicity, and usability, as well as ensuring that all devices function effectively. BAS-IP diligently keeps track of all the market trends, introducing new technology and producing stylish and functional devices at a competitive pricing.

### Product Categories

- ⊙ Individual Outdoor Panel
- ⊙ Multi-apartment Panel
- ⊙ Indoor Monitor Screen
- ⊙ IP Handsfree
- ⊙ Audio Panel
- ⊙ Touch-less Exit

### USPs

- ⊙ Open API
- ⊙ Centralized Configuration
- ⊙ UKEY Mobile Access
- ⊙ Latest Android Based System



**reddot** award 2021  
best of the best

**The Most Feature Rich, Open Architecture & Stylish Video Intercom System**

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# B.E.G.

Value Added Tech. Distribution

OUR PARTNERS



**The lighting control professionals!**

We're delighted to bring B.E.G. to India for the first time. The family business B.E.G., founded in 1975 and based in Lindlar, Germany stands for quality and innovation. With over 800 quality products, the company offers professional solutions for building automation, especially in the field of lighting control for all buildings. B.E.G. has set itself the task of improving the energy efficiency of buildings as well as the lighting quality for the user.

### Product Categories

- ⊙ LUXOMAT- Occupancy and Motion detectors, DALI, Photoelectric switches
- ⊙ LUXOMATIC- spotlights and other lighting
- ⊙ LUXOMAT net- Networked systems for building automation
- ⊙ SAFETYLUX- Emergency Lighting
- ⊙ CHRONOLUX- Time Switches

### Solutions Offered

- ⊙ Human Centric Lighting
- ⊙ DALI-LINK- Multi-room Solution
- ⊙ DALI-SYS- Advanced lighting Management
- ⊙ Emergency Lighting via DALI bus



**Remote Configuration  
& Control**

**Minimising Energy Consumption, Bettering Lives !**

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OUR PARTNERS



## Wireless Intrusion Alarm System

Visonic is an international developer and manufacturer of high-quality electronic security systems and components. They are dedicated to enhancing people's way of life by increasing their sense of security. Visonic's easy-to-use and innovative Home Security Systems and components are vital parts of everyday family life for people of every age.

### Exclusive Products

- ⊙ Outdoor Door Contact
- ⊙ Outdoor Curtain Sensor
- ⊙ Indoor & Outdoor PIR with CMOS Camera
- ⊙ Outdoor Wireless Siren
- ⊙ Smoke & heat Sensors with Built-in Siren

### USPs

- ⊙ PR Sensor with Built-in Camera
- ⊙ Wireless Solutions with Power G Technology
- ⊙ Frequency Hopping-8 Channels (Sensor talks with panel via 8 different Channels)
- ⊙ Visual Alarm Verification (With Built-in PIR Camera)
- ⊙ Battery life 3-5years
- ⊙ Range is much better 30-50 meters indoor, outdoor is 100-2000meters

Now, Integrates  
with



**Most Reliable & Secure Wireless Alarm  
Intrusion System**

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# BOSCH

Value Added Tech. Distribution

OUR PARTNERS



## Intrusion Alarm System

For more than 125 years, the name Bosch has stood for quality and reliability. Bosch is the global supplier of choice for innovative technology, backed by the highest standards for service and support. Bosch Security Systems proudly offers a wide range of security, safety, communications and sound solutions that are relied upon every day in applications around the world, from government facilities and public venues to businesses, schools and homes.



### Intrusion Alarm Systems

Protect people and property with security you can rely on. From simple installations to extensive projects, we offer integrated security solution based on award-winning technology and backed by superior support.

#### USP:

- Integrated with leading Automation System
- Tri Tech Technology makes it extremely reliable
- False Alarms at very minimal level
- Huge product portfolio available
- Supports Integration with CCTV, Access Control, Fire Alarm etc.

### Integrates with

Genetec

milestone

BVMS

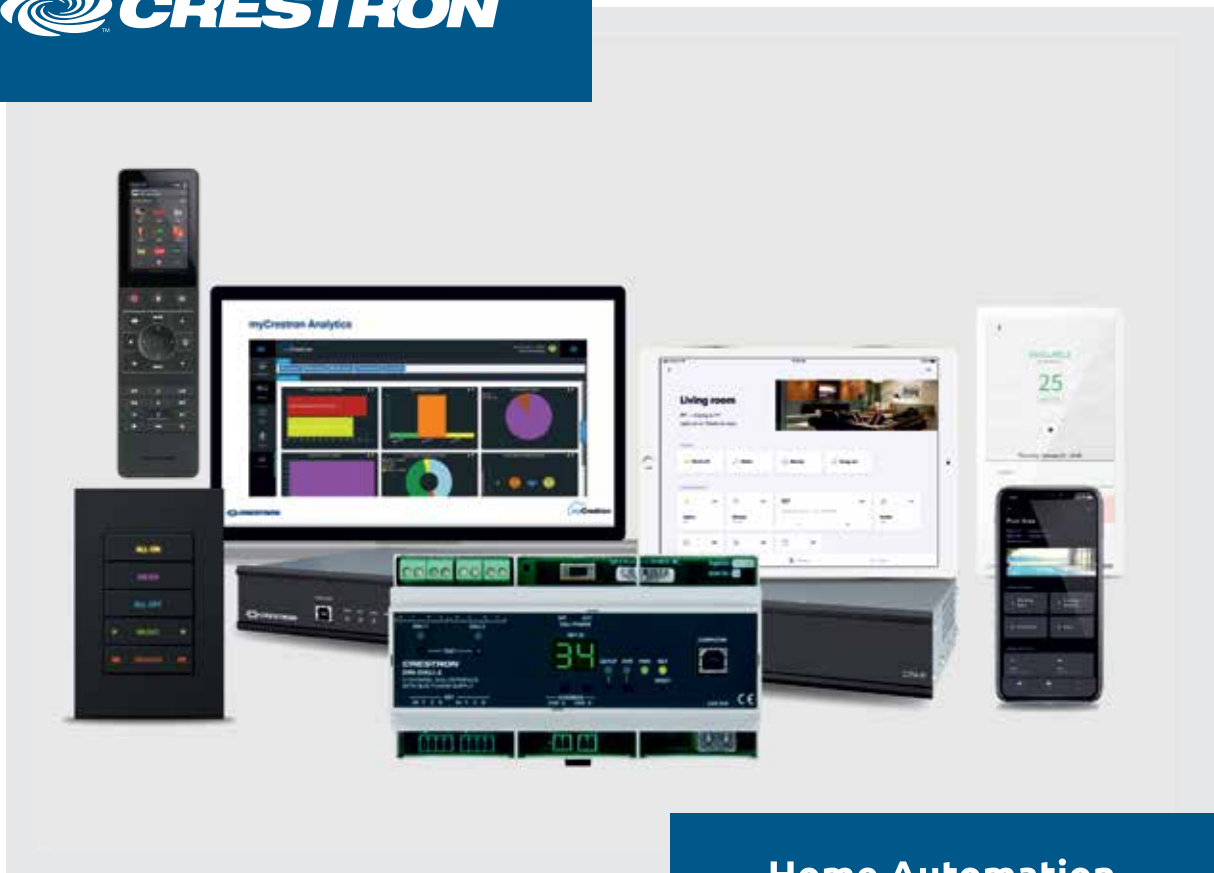
Video Management software

A Tradition of Quality and Innovation

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OUR PARTNERS



## Home Automation

Crestron Electronics has carved the path for technological innovation since 1972. It provides automation solutions that transform the way people live their lives, making their day-to-day tasks easier, improving efficiency and productivity. With Crestron, you aren't just buying top-of-the-line electronics, you are investing in scalable and customised solutions, gaining 24/7 global service and support, and sponsoring products that are designed and manufactured in USA.

### Home Automation Solutions (Wired/Wireless)

- ⦿ Lighting On/Off
- ⦿ Light Dimming Solution
- ⦿ Phase Dimming
- ⦿ DALI Dimming
- ⦿ Shading Solution
- ⦿ Curtain Control
- ⦿ HVAC Control
- ⦿ Humidity and Temperature Control
- ⦿ Audio Controls
- ⦿ Occupancy Sensor
- ⦿ Touch Panels & Keypads
- ⦿ Controllers

### Now, No more programming!





## Motorized Curtains and Blinds

Somfy is a leading French company that specializes in designing and manufacturing motorized solutions for homes and buildings. With over 50 years of experience, they offer a range of products that prioritize comfort, ease of use, security, and sustainability.

Somfy's ultra-silent curtain motors seamlessly integrate with homes, providing connected solutions for window and door automation. Their products are designed to reduce their impact on nature and help people create impactful living spaces. With Somfy, homeowners can transform their spaces to reflect their lifestyles and meet their needs.

### The company's product range includes :

- ⦿ Curtains and interior blinds
- ⦿ Door and gates
- ⦿ Boom barriers and bollards
- ⦿ Smart home and control
- ⦿ Heating and lighting
- ⦿ Terrace and outdoor
- ⦿ Shutter and external screens
- ⦿ Windows



### Tertiary Access Automation



# OUR PARTNERS



## Perimeter Intrusion Detection System

**OPTEX** is the world's leading manufacturer of high performing sensors founded in 1979, headquartered in Shinga, Japan. For over a 43 years OPTEX is trusted by thousands of customers worldwide for accuracy and reliability of its detection system

Sensors are developed with Sensing Algorithm making them strong against indoor and outdoor environmental factors.

### Product Category:

- 1 Beam Detectors
  - ⊙ Perimeter Protection
- 2 Curtain PIR Detectors
  - ⊙ Doors and Windows Protection
- 3 Volumetric PIR Detectors
  - ⊙ Middle Area Protection

### Critical Facility Application Solution

- ⊙ Redwall

### Application

- ⊙ Residential
- ⊙ Commercial
- ⊙ Defense facilities
- ⊙ Utility & Power substations
- ⊙ Sea Ports
- ⊙ Solar Fence

### Redscan mini with recorder



Protect your Premises with Integrated security system





Value Added Tech. Distribution

OUR PARTNERS



## Smart Door Locks

For more the 180 years, the brand YALE stands strong for its quality and reliability in the world of door locking solutions. YALE, with its unique global reach and range of products, is the world's favorite lock – the preferred solution for securing your home, family and personal belongings.

YALE is the global consumer brand within the ASSA ABLOY Group. ASSA ABLOY is the global leader in door-opening solutions – Solutions you might already be using on a daily basis without even thinking about it.

### Smart Lock Categories

- ⦿ Mortise
- ⦿ Rim
- ⦿ Deadbolt
- ⦿ Accessories

### Product Key Features

- ⦿ Single Push Action
- ⦿ Biometric
- ⦿ Pin Code
- ⦿ RFID Card
- ⦿ Mechanical Key
- ⦿ Remot Control
- ⦿ Face Recognition
- ⦿ Yale Home app
- ⦿ Bluetooth
- ⦿ Wi-Fi

### Integration Capabilities

- ⦿ RF Remote
- ⦿ Video Door Phone
- ⦿ Automation
- ⦿ Zwave
- ⦿ Zigbee
- ⦿ YALE Mobile App

Secure Your Family. Lock Happiness.

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OUR PARTNERS



## Electrical Keypads & Accessories

Rhombus Europe is a European manufacturer of elegant custom switches and sockets crafted with meticulous attention to detail. Elegant, designed keypads which can be produced without visible screws with a wide range of finishes and different kinds of push buttons that express the individuality of your interiors. The switches are designed respecting the international electrical and safety standards worldwide.

### Product Category:

- ⊙ Switches ⊙ Sockets
- ⊙ Accessories

### Technology

- ⊙ KNX ⊙ CRESNET ⊙ DRY CONTACT ⊙ MODBUS
- ⊙ 3RD PARTY AUTOMATION SYSTEMS

### Collection

- ⊙ Artemis (Leather Collection)
- ⊙ Athena (Metal Collection)
- ⊙ Electra (Porcelain Collection)
- ⊙ Medusa (Stone Collection)
- ⊙ Nemesis (Wood Collection)
- ⊙ Iris (Plexi Collection)

### Finish Options



Easy Integration with best companies worldwide:



Excellence is in the detail

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# **FIRE & SECURITY**

- Hochiki Fire
- Ravel Fire
- FFE
- Detectortesters
- Bosch CCTV
- Bosch PA
- Suprema TA & AC
- Salto Access
- Tyco CCTV





OUR PARTNERS



## Fire Detection System & Addressable Lighting

For 100 years, Hochiki has led the way in the design and manufacture of innovative life safety solutions. Its leading edge commercial and industrial fire detection and emergency lighting products have acquired global acceptance as the benchmark for high-integrity and long-term reliability.

### Product Categories

- ⦿ UL & FM approved Addressable Fire Detection System
- ⦿ EN Certified Addressable Fire Detection System
- ⦿ Hybrid Wireless Addressable Fire Detection
- ⦿ EN Certified Addressable Emergency Lighting
- ⦿ High Sensitivity Air Sampling System
- ⦿ Linear Heat Detection Cable
- ⦿ SIL Approved Devices
- ⦿ Marine Approved Range
- ⦿ Intrinsically Safe & Explosion proof range

**ekho**  
hybrid wireless

World's best wireless fire range

### Hochiki's Industrial Approvals



Flexible & reliable fire detection and alarm systems

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## Fire Alarm System

RAVEL ELECTRONICS PVT.LTD. was established in 2003 with a vision of serving the fire detection industry and it is the **first and only Indian manufacturer and the second in Asia to obtain UL Certification** for Fire Alarm Panels. Ravel always meets the expectation of consultants, architects and customers by providing quality, reliable and failsafe products.

### Product Categories

- ⦿ Addressable Fire Alarm System
- ⦿ Conventional Fire Alarm System
- ⦿ Gas Suppression System
- ⦿ Public Address System
- ⦿ Fireman Telephone System

### Ravel's Industrial Approvals



**Moniti- Analogue Addressable  
Fire Alarm Panel**

# OUR PARTNERS

## Fireray



## Talentum



## Specialists in Fire Detection

**FFE** is a global innovator in the design and the manufacture of world class fire detection solutions. Trusted by installers, distributors and organisations for over 40 years, Its Talentum®, Fireray help to protect high value buildings and assets.

commitment to fire detection and prevention led to the development of the world's leading smoke detection beam, **Fireray®** the favoured choice of many of the world's leading smoke detection distributors and installers.

**Talentum®** range was developed to provide early detection for industries where fast flame detection is critical.

### Fireray® USPs

- Available as a projected or reflective smoke detection solution
- Simple to install
- Cost effective thanks to its 2-wire cable system from controller to detector
- Suitable for historic / listed buildings where aesthetics are an important consideration
- Suitable for hazardous areas, areas of high condensation and buildings with high ceilings



### Talentum® USPs

- Available for indoor and outdoor areas
- Flame-proof, explosion-proof and high ambient temperature options
- Internal self-test capability giving the highest immunity to false-flame sources
- Detects invisible flames from fuels such as Hydrogen and other inorganic fuels
- Immune to the effects of wind, draughts and sunlight



**Global innovator in the design and the manufacture of world class fire detection solutions**



**detectortesters**  
testing technology from No Climb

OUR PARTNERS



## Detector Test Equipment

Designer and manufacturer of detector testing equipment intended to help protect people's lives and property.

The company offers products including smoke and heat detector testers, carbon monoxide indicators, multi-sensor warners, aspirating smoke discovery systems, aerosol dispensers, extension poles and other related products and accessories, enabling commercial sectors to have fast, simple and effective testing devices while ensuring safety and protection.

### Flagship Brands



- ⊙ Aerosol Tester   ⊙ Detector Removal Tool
- ⊙ Smoke Detector Tester   ⊙ Heat Detector Tester



- ⊙ All in One detector Tester  
(Smoke, Heat & CO)



- ⊙ Smoke Detector Sensitivity Tester



- ⊙ Handheld Smoke Aerosol Tester



- ⊙ Aspirator Detector Tester

TEST | REPORT | SHARE



Designing solutions that made for fast, simple and effective testing of fire detectors

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# BOSCH

Value Added Tech. Distribution

OUR PARTNERS

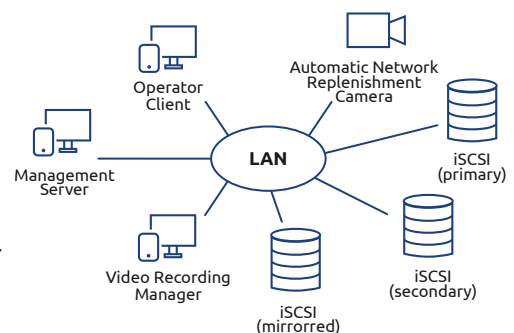


## Video Management System

An enterprise grade solution to manage the unmanageable sites & solutions for critical infrastructure like Airport, Ports, Metros and many more.

### Unique Differentiator

- ⦿ End to End Surveillance Solution with Encryption (VMS, Storage & Cameras)
- ⦿ Manage Upto 2K Cameras with a Single Server (Reduce the total cost of Ownership)
- ⦿ Integrate 3rd Party Cameras, Storage & Further System Into BVMS
- ⦿ HDR-X & EIS Technology with option of Polarized Filter
- ⦿ IVA Pro on edge based technology with machine learning to get more accuracy in analytics detection with integrated long range IR



Easy to install	Visualizing the right information at the right time	Data-driven evidence investigation	Data security	Integration	Openness
 Easy Installation and basic configuration	 Intuitive alarm management	 Forensic search	 Encrypted traffic data and stored data	 B Series and G Series	 ONVIF Profile S, SDK
	 Management of multiple locations	 User-friendly timeline		 Access Management System	
	 Map-based tracking assistant			 PSM for integrated security management	

A Tradition of Quality and Innovation

41





# BOSCH

Value Added Tech. Distribution

OUR PARTNERS



## Public Address & Voice Alarm Solutions

With more than 90 years experience in designing and developing communication products, Bosch has established unrivalled leadership in the field Of public address and voice alarm systems.

### Plena Easy

- ⦿ 1,2 or 6 zone(s), 1 channel
- ⦿ Idea solution for small to mid-sized locations
- ⦿ BGM and business paging
- ⦿ Out-of-the-box functionality

### PRAESENSA

- ⦿ Ideal for mid to large locations
- ⦿ Secure IP Infrastructure
- ⦿ Optimized User Experience
- ⦿ IP Networked

### Industries

Government | Enterprise | Hospitality |  
Shopping Mall | Education | Healthcare Centre

### Value Proposition



performance



future-proof



system  
availability



flexible



cost-effective

### PAVIRO

- ⦿ 12 to 492 Zones
- ⦿ 4 channel matrix
- ⦿ DSP
- ⦿ Professional Sound Quality
- ⦿ EN54-16 certified

### Loudspeakers

- ⦿ Ceiling, Cabinet Speakers
- ⦿ Sound Projectors
- ⦿ Horn Speakers
- ⦿ Line Arrays

### Certifications

All Bosch voice alarm systems are

## EN54-16

EVAC Certified Emergency  
Voice Alarm

Get all messages across, no matter what

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OUR PARTNERS



**Time Attendance | Access Control**

Suprema is a leading global provider of security and biometrics. Suprema's extensive range of portfolio includes biometric access control systems, time & attendance solutions, fingerprint live scanners, mobile authentication solutions and embedded fingerprint modules. Engineered & Designed in South Korea, Suprema has established itself as a premium global brand in physical security industry and has worldwide sales network in over 130 countries.

**Product Categories**

- ⊙ **Multi Door Controller**
- ⊙ **Controller/Reader:**
  - Face
  - Finger
  - Card
  - Mobile
  - Combination of Above

⊙ **Software:**

T&A | Access | Visitor | Elevator

**USPs**

- ⊙ Engineered & Made in South Korea
- ⊙ Face Recognition from 0 lux to 75,000 lux
- ⊙ Open Architecture in both Hardware & Software
- ⊙ Device API & SDK readily available

**Integrates with:**

**Genetec**

**GALLAGHER**

**SOFTWARE HOUSE**  
from Tyco Security Products

**KANTECH**  
A Tyco International Company

**Honeywell**

**AMAG**  
TECHNOLOGY

and many more...

**Global Powerhouse in Security, Biometrics & Identity Solutions**



# SALTO

inspired access

## OUR PARTNERS



### Next Generation Wire Free Access Control

For nearly 20 years SALTO has been synonymous with innovative solutions, including stand-alone, cloud-based and mobile applications, that set new standards in security, manageability, flexibility and design that bring real-world benefits to virtually any door and building. This commitment has positioned Salto as one of the top three leading manufacturers of electronic locks worldwide. SALTO Systems revolutionized access control by introducing the SALTO Virtual Network SVN data-on-card technology. The advanced battery-operated wireless electronic smart door lock aims to have a leading role in the unstoppable process of the massive replacement of mechanical keys with electronic keys.

#### SALTO Technology Platform



Salto Space  
(On Premise Software)



Salto KS (Cloud Software)



Salto JustIN Mobile Access  
Technology



Salto Virtual Network (SVN)  
Data on Card Technology



Salto BLUEnet Wireless  
Real-Time Technology

#### Application

- ⊙ Commercial Office / Industrial Building
- ⊙ Coworking / Co Living Spaces
- ⊙ Education
- ⊙ Healthcare
- ⊙ Hospitality
- ⊙ Transport
- ⊙ Residential

#### Neoxx Electronic Padlock



**Next-generation electronic locking solutions for  
people & property**

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# tyco

Value Added Tech. Distribution

OUR PARTNERS



## Video/Access Solutions

**Tyco**, a subsidiary of Johnson Controls, provides a range of complete, integrated IP Video Surveillance solutions to help keep facilities safe and secure.

**Illustra** IP Cameras provide a versatile and scalable surveillance solution for deployments where advanced video intelligence, innovative recording features, and open platform integrations are required.

**Exacqvision** VMS provides an ideal security solution for nearly any application, particularly those requiring an uncomplicated installation process and intuitive user experience.

**Holis** NVRs provide recording solutions that are affordable, easy to use, and provide a low cost of ownership for small business owners.

**American Dynamics** provides hardware & software platforms that allow users to see more and prevent events before they occur.

### Featured Products

- ⦿ Illustra Pro Thermal Elevated Skin Temperature Camera
- ⦿ ExacqVision Professional VMS Software
- ⦿ Holis H.265 Capable Network Video Recorders
- ⦿ Cloudvue Security-as-a-Service

**World Class  
Technology  
Made in India**

### Flagship Brands:



Video Solutions for a Safer, Smarter World

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# NETWORK & POWER SOLUTIONS

- Matrix
- NEC & Beutel
- Numeric
- Legrand
- Netgear
- Netrack
- Infortrend





OUR PARTNERS



## Telecom Security Solutions

Matrix is a leading manufacturer of telecom and security solutions. Ease-of-use, enhanced productivity and dependable performance are some of the advantages of these wide-ranged solutions; ideal for all customer segments and sizes.

### Product Catagories | EPBX | Access Control | Video Surveillance



#### Matrix Telecom Solutions

##### Solutions

- ⊙ IP-PBXs
- ⊙ VoIP and GSM Gateways
- ⊙ IP and Digital Phones

##### Product

- ⊙ Unified Communications
- ⊙ Multi-Location Communications
- ⊙ Server Based Communications
- ⊙ Universal Media Gateways



#### Matrix Access Control Solutions

##### Solutions

- ⊙ Time Attendance
- ⊙ Access Controls
- ⊙ Visitor Management
- ⊙ Cafeteria Management
- ⊙ Integration With Video surveillance

##### Products

- ⊙ Cosec Face Recognition
- ⊙ Fingerprint DoorController
- ⊙ RFID Door Controller
- ⊙ Two-Door Controller
- ⊙ Application Software



#### Matrix IP Video Surveillance Solutions

##### Solutions

- ⊙ Weigh Bridge Integration
- ⊙ Parking Management
- ⊙ Centralized Video
- ⊙ Perimeter Security
- ⊙ Integration with Access Controls

##### Products

- ⊙ VMS ⊙ IVA ⊙ CMS
- ⊙ Mobile Application
- ⊙ Network Video recorder
- ⊙ Enterprise Network Video recorder



Best Telecom & Security Solutions Around!

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## NEC

NEC is a multinational company, headquartered at Tokyo - Japan, providing information technology products and services. Established in 1899, NEC corporation is a wholly-owned subsidiary of NEC Asia Pacific Pvt. Ltd. and was established in New Delhi, India, in August 2006.

### PRODUCT CATEGORY-SL2100

- ⊙ Expandable upto 96 ports for small and medium businesses
- ⊙ In-built voice mail
- ⊙ In-built videoconference

### PRODUCT CATEGORY-SV Series (9100, 9300, 9500)

- ⊙ Capability to mesh upto 50 systems into a single image
- ⊙ Smart IP-ready communication system
- ⊙ Smart scalability without limitation of ports

## BEETEL

Started in 1987 as Bharti Telecom, Beetel phones now have a significant presence in the global markets, under the brand name Brightstar. Cavitak has been a distributor of Beetel Landline and Cordless Phones since the reputable brand began its operations, and you can get hold of their innovation in basic, feature and cordless phones.

### Product Categories

- |                                |                         |
|--------------------------------|-------------------------|
| ⊙ Basic Phones                 | ⊙ Twin Caller ID Phones |
| ⊙ Caller ID Phones             | ⊙ Cordless Phones       |
| ⊙ Caller ID Phones with Memory | ⊙ GSM Phones            |

# NUMERIC®

A Group brand | **legrand**®

Value Added Tech. Distribution

OUR PARTNERS



## Power Solutions

Since 1984, Numeric has been enabling its clients to optimise their business with top-notch power solutions. Being part of Legrand Group since 2012, Numeric is now truly a GLOCAL company – 'global' expertise with deep 'local' market knowledge.

Numeric has vast support ecosystem with 5 world-class manufacturing units for UPS with ISOLATION TRANSFORMERS, INVERTER & SERVO Stabilizers.

### Product Categories

- ⦿ Line Interactive UPS
- ⦿ Single Phase Online UPS
- ⦿ Three Phase Online UPS
- ⦿ Modular UPS
- ⦿ Servo stabilizer
- ⦿ Isolation Transformers

### Application Areas

- ⦿ Government
- ⦿ Industrial
- ⦿ Enterprise
- ⦿ Education
- ⦿ Hospitality
- ⦿ Data Centres

### KEOR XPE



New Energy to Power

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Legrand is a French industrial group established in 90 countries and its products are distributed in nearly 180 countries. Legrand India offers a wide range of products in the categories of Energy distribution, Wiring devices, Home Automation, Structured Cabling, UPS, Lighting Management Solutions, Cable Management and Industrial application products.

### Key Highlights of the Product Solution offerings

- ⊙ End-to-End Copper & Fiber Solution.
- ⊙ Approved and Certified on Industrial Standards. (UL / ETL / 3P certification etc.)
- ⊙ Built-in crimping mechanism (Fast and Tool-less)
- ⊙ Front loading and Removal of Connectors.
- ⊙ Rotative angle orientation
- ⊙ Innovative modular patch panel
- ⊙ Innovative quick fixing solution
- ⊙ Scalable with modular blocks on modular panel:  
LC, SC, ST, LC APC, SC APC



OUR PARTNERS



**Rack Solutions**

Netrack Enclosures Pvt. Ltd. is an established and reputable manufacturer of rack products with brand name Netrack founded in 2001. The brand is a leading solutions provider for data centers and end to end IT server racks.

The company has the unique and enviable distinction of being the only company in India to obtain UL certification for safety in lieu of all its products.

**Netrack Offers**

- ⊙ Acoustic Rack (Silent Rack)
- ⊙ Data Centre Racks
- ⊙ Containment Solution
- ⊙ Network Racks- 2Post/4Post
- ⊙ Server Racks.
- ⊙ Rack Thermal Management.
- ⊙ Power Distribution & Management- Normal, Metered, IP Based
- ⊙ Climate Monitoring - Local, IP Based.
- ⊙ KVM & Console Solutions.
- ⊙ Lab Tables & Racks.
- ⊙ Telecom Racks.
- ⊙ Customized Racks

**Certification**



Floor Mount Rack

# NETGEAR®

OUR PARTNERS



## Networking & WiFi

NETGEAR, Inc. is an American computer networking company established in 1996 in San Jose, California- listed in NASDAQ. NETGEAR has pioneered advanced networking technologies for business segments: retail, commercial, and as a service provider around the world with the model set in 100+ countries.

NETGEAR has multiple manufacturing facility in different geographical area like Malaysia Thailand, Vietnam, Indonesia, and Taiwan

NETGEAR is in India since 2004, serving solutions in every industry and sector in India – Government, Education, Hospitals, Hospitality and many more.

NETGEAR's Pro AV solutions are engineered specifically for AV over IP with out-of-the-box support for every networked AV solution. With Pro Wi-Fi access points, you can count on a seamless integration, even in high-density environments.

NETGEAR offers a limited lifetime hardware warranty\*

### Key highlights of the product solution offerings under wired and wireless networking

- ⦿ Network Switches PoE, PoE+, PoE++, data switches up-to 100G
- ⦿ Professional AV and AVoIP Line of switches
- ⦿ Wi-Fi 6E and Wi-Fi 6 Access Points
- ⦿ Management software

**Easy to use, Powerful, Smart, and designed just for you.**

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OUR PARTNERS



## Enterprise Storage Solution

Infortrend Technology is a Enterprise Data Storage solution provider with 30 years of history and a public listed company in Taiwan. In order to deliver the highest quality products and services, Infortrend integrates product development, design, manufacturing, and technical consulting/support with in-house expertise to provide a comprehensive solution to our customers. Infortrend has successfully deployed more than 1,000,000 redundant rack-mounted systems worldwide.

Infortrend wide-range product lines include storage solutions from NAS, SAN to Unified storage for different applications such as database, Virtualization, Media & Entertainment, Backup and Surveillance. For the customers from SMBs to large enterprises.

### Wide-range product lines

- ⊙ Scale-out NAS
- ⊙ Scale-out unified storage for enterprise
- ⊙ Scale-out unified storage for SMB
- ⊙ Entry-level unified storage
- ⊙ SAN storage
- ⊙ Highly integrated storage server
- ⊙ AI storage appliance

**High performance, scalable And Integrated storage appliance**

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# SPECIALIZED TECH

- **OPENSOURCE** - 360° Photo Documentation Software
- **Eocortex** - Video Surveillance Solutions
- **SIEMENS** - Building Management System





OUR PARTNERS



## Simplifying the Way you Construct!

Openspace is an automated 360° photo documentation system using the cutting edge technology to allow people out in the real world to efficiently capture their work, analyze it, and get things done. They're building virtual time machines for every construction job site.

They combine a simple off-the-shelf 360° cameras, computer vision, and AI to make it incredibly easy to capture a complete visual record of a jobsite, share it via the cloud, and track progress remotely.

### Product Category:

#### OpenSpace Capture

Fastest and Simplest way to fully capture and understand your jobsite.  
360° Photo Documentation  
Field Notes  
Integration with BIM and Procore

### Benefits of Building with OpenSpace:

- ⦿ Document Jobsites 20x Faster
- ⦿ Smarter Asset Management
- ⦿ Save On Construction Costs
- ⦿ Save 50% On Travel Costs
- ⦿ Accelerate Project Schedules
- ⦿ Keep At-home Team Members In The Loop



Explore more



# eocortex



Value Added Tech. Distribution

OUR PARTNERS



## Video Management Software


Eocortex is the global manufacturer of video management software. Established in 2008, it has grown the partnership chain with 4,000+ distributors and system integrators in more than 85+ countries. 700,000+ cameras are run by Eocortex in 15,000+ video surveillance systems.

Over 7000 models of IP cameras and other devices are perfectly integrated with Eocortex Video Management Software and are constantly integrating new devices. Easily integrate Eocortex Video Management Software with any devices and systems using API and SDK, supports REST API and ONVIF, HTTP and RTSP protocols.

### Supported Video Analytics

- ⦿ Face Recognition
- ⦿ Shelf Fullness Check
- ⦿ Search for objects
- ⦿ Crowd Monitoring
- ⦿ Smoke & Fire Detection Recognition
- ⦿ Uniform Detector Detection
- ⦿ People Counting in Queue
- ⦿ Sabotage Detection Counting
- ⦿ Face Mask Detector
- ⦿ Tracking
- ⦿ People Counting
- ⦿ Personnel Monitoring
- ⦿ License Plate
- ⦿ Abandoned Object
- ⦿ Loud Sound Detection
- ⦿ Unique Visitor

#### Available on:

- ⦿ Mobile  
- ⦿ Web App
- ⦿ Software for Desktops

Boost the efficiency of your business with Eocortex

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# SIEMENS

*Ingenuity for life*

OUR PARTNERS



## Building Management System

Siemens is a technology company focused on industry, infrastructure, transport, and healthcare. From more resource-efficient factories, resilient supply chains, and smarter buildings and grids, to cleaner and more comfortable transportation as well as advanced healthcare, the company creates technology with purpose adding real value for customers.

### Product Categories

- ⦿ **Software:**  
Deisgo CC
- ⦿ **Hardware:**  
Controllers  
PXC4, PXC5, PXC7
- ⦿ **Sensors**  
Temperature  
Humidity  
Pressure  
CO2 | VOC | IAQ | Air | Water

### Deisgo CC Dashboard



**The unique solution for enhanced comfort & productivity.**

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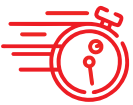


## Express Distribution

Express distribution ensures fast solutions and support, providing timely delivery so that it doesn't slow you down in your pursuit of excellence.

Through Express Distribution we offer:

**Quick!**



**Reliable!**



**Consistent!**



**Delivering on your expectations!**



## Why Express Distribution?

In today's fast-paced world, every second counts, and a single-second delay can cost you a once-in-a-lifetime opportunity.

**Quick and Timely Delivery**



**Prompt Solution**



You can take advantage of express delivery in the following brands:





## Software Solutions



# SAND

### "Solutions. Simplified."

Our aim is to drive innovation in technology, by optimising businesses through evolving solutions that are practically functional. To embark on this journey, we carved a separate software division called **SAND** in 2013. Our team comprises of people ready to take challenges head-on.



We love problems,  
but we **LOVE** solutions even more!



#### Solutions:

- ⦿ Personalized Voice Interaction
- ⦿ Multiple Utilities Integrated with Matrix Cosoc
- ⦿ Gym Membership Management
- ⦿ Integration utilities with Suprema Software
- ⦿ Guard Tour
- ⦿ Mobile Identification Terminal
- ⦿ Emergency Head Count Software

#### Clientele :

ARVIND



## PASS 360°

PASS360 is a cutting-edge, web-based open platform that offers a comprehensive physical access security solution. Its versatile features and user-centric design make it the ultimate choice for comprehensive security management.

#### Solutions:

- ⦿ Access Control
- ⦿ Vehicle Access Management
- ⦿ Time Attendance
- ⦿ Employee Self Service
- ⦿ Visitor Management



Melts Your ♥...!

## Ice Cream Retail Outlets

Conceptualised in 2011, we embarked on a sweet journey of offering superior ice-cream dessert experience. Every product of I Contrast is made with

# 100% milk and natural flavours.

Day after day we strive to create an indulgent dessert experience along with constant innovation!

Our crazy minds created a unique concept - FRIZZA, incorporating the all-time favourites: Pizza and Ice-Creams.



We work in two segments:

### CATERING

We create a memorable experience, offering customised desserts, working with leading caterers across Gujarat.

### BRAND STORES

With more than 200 products across 10+ categories, be ready for a dessert experience that 'Melts your Heart!'

P.S. Don't forget to try our **THICK-Shakes!**

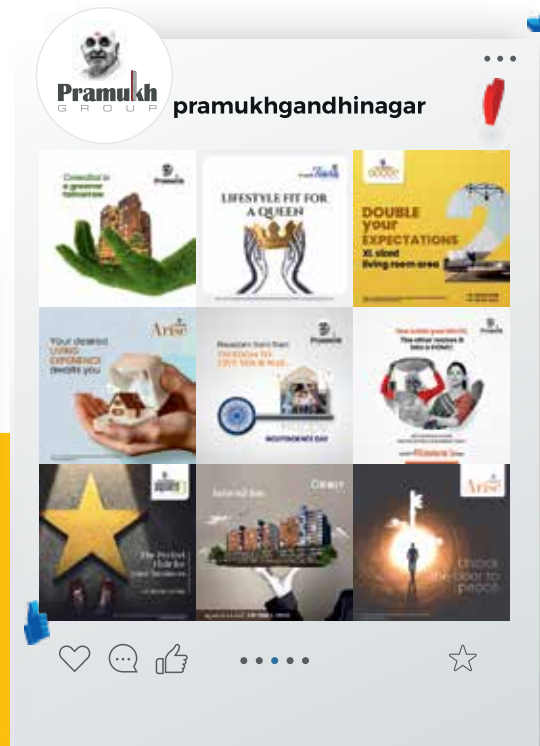
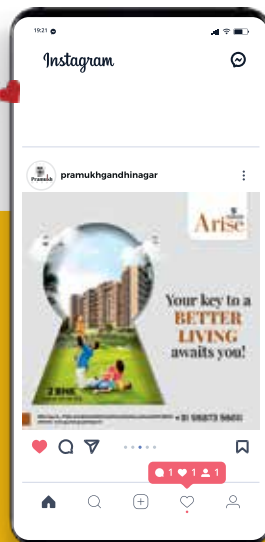
# 60

## Innovation through Passion

Group of proactive problem solvers, coming together with the "Why" of constantly delivering the best, eh, **BST!**

## Content Creation

We don't beat around the bush.



**Port  
folio**



We create work that works.



# CAVITAK NEXT

## Cavs' at Tech Events

We love connecting with the tech industry, participating in every major tech event, and showcasing products to all tech enthusiasts.



 Explore more





For Technical Support  
Call: **079 6813 6666** | Email: **supportteam@cavitak.com**

For Pre-Sales & Support  
Call: **+91 7285 845 845** | Email: **info@cavitak.com**

## Get social with us!



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Cavitak Marketing Pvt Ltd



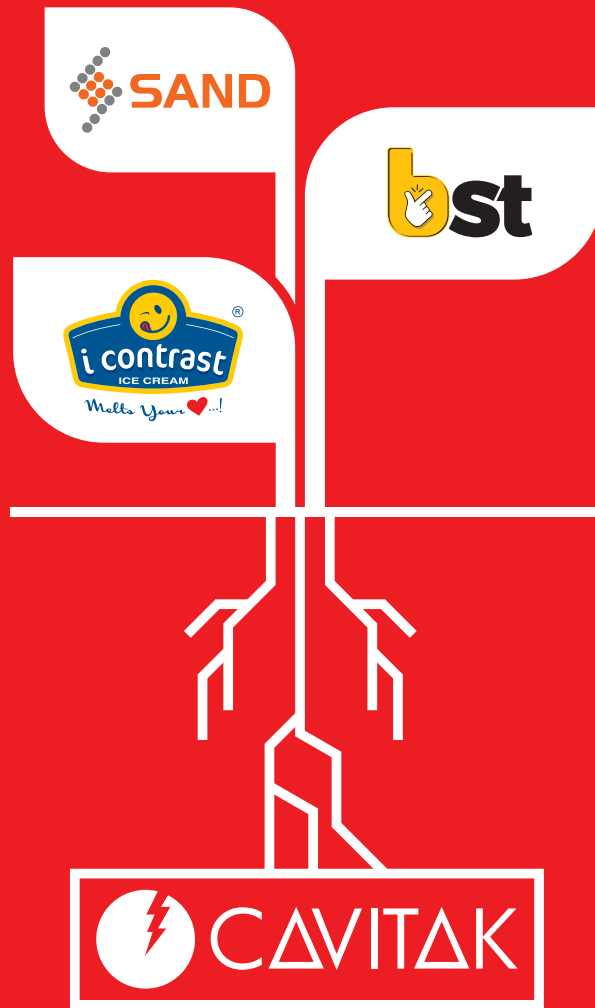
CAVITAK



CAVITAK



CAVITAK PROFILE



Our vision is rooted in just one question,  
**“WHAT’S NEXT?”**

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